**10% Commission** on every service booked through the platform. (Phase 1)

**Featured Listings & Ads**: Garages pay to be promoted in-app. (Phase2)

**Delivery Charges :** Either by recovery, premium recovery or by zoffer. (Phase2)

* App development and maintenance
* Customer service and support team
* Marketing and promotions
* Partner onboarding and garage training
* Logistics
* **Garage Partners**: Independent garages and service centers across the UAE.
* **Fleet Operators**: B2B customers (e.g., logistics firms, taxi companies).
* **Logistics**: Vehicle pickup/drop-off partners.
* Technology platform
* Largest database of garages
* Platform development.
* Onboarding and vetting garage partners.
* Customer acquisition through digital campaigns.
* Support operations: customer care, issue mediation.
* Fleet account management (B2B services).
* Analytics for service trends, garage performance, and app engagement.

**For Consumers**: Hassle-free, transparent car servicing via a mobile app.

* Doorstep pickup/drop-off
* Real-time service updates & approvals
* Verified garage ratings and reviews
* Multiple digital payment options
* Full refund policy or reinstalling

**For Fleets**: Bulk booking, centralized billing, and cost-tracking tools.

**For Garages**: Digital visibility, automated bookings, revenue growth.

* Direct Whatsapp ticketing and support
* Personalized notifications and maintenance reminders
* Real-time service communication (status updates, approval requests)
* Garagat mobile app (iOS and Android)
* Corporate fleet dashboard (web)
* Social media (Instagram, TikTok, LinkedIn)
* Digital advertising (Google Ads, SEO)
* Direct sales to fleets and partners
* PR and content marketing (car care blog, influencer outreach)

**B2C**:

* Busy professionals and parents
* Tech-savvy millennials
* Premium/luxury car owners
* Girls prefer not going to garages
* People that can’t deliver/pick the car for the garages

**B2B**:

* Logistics and delivery companies
* Taxi/rental fleet operators
* Vehicle corporate

**Garage Owners**:

* Independent workshops seeking digital growth
* Garagat that struggles with delivery

Revenue Streams

Designed by: Odai Alabsi

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Version:

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The Business Model Canvas

Key Partnerships

Key Activities

Value Propositions

Customer Relationships

Key Resources

Channels

Cost Structure

Customer Segments

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